

**TUCKER L. JOHNSON**  
**Executive Producer // Writer // Director**  
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**LIVE NATION ENTERTAINMENT // GREENLIGHT MEDIA & MARKETING**

Senior Producer // Executive Producer

May 2021 - Present

- \*Supervise production team, create and manage all budgets, timelines, and projects, and oversee creative development and execution.
- \*Led Production on “The Edge of Possible” a short film for Qualcomm, starring Michelle Yeoh. Telly Award winning.
- \*Led Production, Assistant Directed “Eric Cantona Returns,” a short film for Manchester United and Snapdragon. 70 Mil+ Views.
- \*Led Production for “It’s All G” – A Clio winning 30s broadcast spot for Google Pixel and the Hip Hop 50<sup>th</sup> Anniversary.
- \*Story Produced, Directed, and Field Produced for “Collab” – A 5 Part Docu-Series for Logitech, profiling international businesses.

**CLIMATE AD PROJECT**

Writer / Producer / Editor / Volunteer

Oct. 2020 – April 2022

- \*Concept, Develop, Write, Produce and Edit videos to promote climate activism, alongside expert scientists and creatives.
- \*1st Place - 2021 Inside the Greenhouse Festival // Featured nominee - Colorado Environmental Film Festival

**COMEDY CENTRAL // THIS WEEK AT THE COMEDY CELLAR**

Field Producer // 20+ Episodes // All Three Seasons

Sept. 2018 – March 2020

- \*Produce interviews and round table discussions with comics, as a key segment in the weekly topical comedy show.
- \*Direct camera team during live stand up shoots, interviews, and on the street B-roll, and bonus digital footage.
- \*Craft and manage topical segments from weekly news research \*Track and categorize best jokes for the weekly topical show.

**A&E NETWORK**

Writer / Producer

Nov. 2019 – Feb. 2020

- \*Write and Produce series of 1 Minute episodes of ‘Biography’ series for interstitial broadcast on A&E.
- \*Manage and collaborate with animators, source stock footage houses, oversee delivery of fun, informative spots.
- \*Direct VO talent, SFX and Music, and edit and produce final story.

**SNAPCHAT // SECOND CHANCE**

Story / Field Producer

Sept. 2019 – Nov. 2019

- \*Write shooting and story scripts for digital relationship show, highlighting key moments for drama.
- \*Manage Post-Production, including overall schedule and story producing with editor for Season 2 of the series.
- \*Cast, pre-interview, and direct talent on set. \*Manage camera crew, talent, and supervise field production.

**VICE STUDIOS // HOW TO GET TO #1**

Producer // Investigative Documentary Film

Feb 2019 – April 2019

- \*Collaborate with talent and director to ideate and execute key moments in comedic documentary film.
- \*Conduct interviews with host, Oobah Butler, shaping story in real time, while researching the dark secrets of the book industry...
- \*Operate secondary camera, coordinate logistics, secure locations for filming, secure releases.

**BACK ROADS ENTERTAINMENT**

Manager of Development

July 2017 – Sept 2018

- \*Specialize in comedy, discovering and working with comedic talent to develop ideas and put together pitch plans for TV and digital.
- \*Ideate, develop, produce, edit pitch materials for concepts in both the scripted and unscripted department.

**DIGA STUDIOS**

Development Producer

July 2016 – July 2017

- \* Work with networks to develop comedy and horror ideas, in the scripted and unscripted space.
- \*Generate loglines, one-page write ups, complete decks, episode and season breakdowns. \* Write shoot, and edit sizzle tapes.

**DIGITAS LBi**

Associate Producer

Sept. 2013- June 2016

- \* Manage production of animation, radio, digital video, and experiential/live events for major brands. \* American Express Everyday Moments web series. \* Broadcast Comcast spot

**SKILLS / INTERESTS**

\* Editing \* Adobe Suite \* Shooting \* Hustle! \* Climate Action \* Trivia \* Guitar \* Spanish \* Ecology \* Fiction Writing

**COLGATE UNIVERSITY** \* Bachelor of Arts in Philosophy \* Cum Laude \* UCL London Philosophy Program \* 2013